



Oven Shiners Franchise Limited

www.ovenshiners.co.uk

About Oven Shiners Franchise

Oven Shiners Limited established in 2013 as a family-run company which leads the sector in professional domestic and industrial oven cleaning, as well as carpet cleaning offering a 2 in 1 business opportunity. Oven Shiners Franchise opportunity enables you to be your own boss and work around the hours that suit to you.

Oven and carpet cleaning is in soaring demand. The COVID pandemic has made cleaning a paramount priority in both domestic and industrial environments alike, and the Oven Shiners opportunity is too in high demand, which is why the team are expanding their business through franchising.



The Investment

The Oven Shiners business model offers you **two income streams**, i.e. oven and carpet cleaning as two categories which include BBQ cleaning and upholstery cleaning as sub categories. Total investment for both these demanding categories only £19,900 excluding VAT and cost of the van.

What is special with Oven Shiners?

- 1st year 1st 6 months total payment holiday, and 2nd 6 months just an appreciation loyalty fee as little as £250 per month.
- Not commission on sales and management fee. Instead an annual loyalty fee only.
- No national call centre and franchisee is free to place orders when and where it should be placed.

What's Included?

- 3-4 weeks of in-depth professional on-the-job training. (Training includes identifying various kinds of ovens, door removal techniques, various kinds of grease, fat and carbon removal methods, BBQ cleaning, AGA cleaning, carpet cleaning including spot removing, and upholstery cleaning).
- Training for their all admin and paper works, marketing and lead generating, order undertaking and diary maintenance, and how to offer quotes over the phone to customers.
- Dip tank (gas heated).
- Dip tank installed.
- Bulkhead and all modifications of the van done.
- Gas locker and LPG installed with the certificate.
- Carpet cleaning machines with all tools.
- 56 all other relevant tools.
- All chemicals and materials for both oven and carpet cleaning for one month.
- Free website landing page.
- 1-year Checkatrade full membership.
- 50% contribution towards accommodation during training period (conditions may apply).
- Van graphic and van signage.
- 5000 flyers.

- 200 fridge magnets.
- 200 business cards.
- 3 Polo company t-shirts.
- 2 fleeces.
- 10 invoice pads.
- CRM software page for database.

Trading van

Oven Shiners highly recommend franchisees to lease out either a brand-new van or a nearly new van. This is because carbon emission rules will be affected to old vans.

The Earning Potential

Our existing franchisees are earning £1,500 to £2,000 per week on a 6 day week. With hard work and commitment, we'd expect you to meet this figure, or even exceed it depending on your area.



Oven cleaning is a fastest growing business at present. According to our studies, only about 10-15% of households use professional oven cleaners to get their ovens cleaned. Due to the competition in the industry, many people are becoming aware of the oven cleaning industry through various awareness programs such as TV advertising, leaflets, magazines, and social media. Oven cleaning is becoming very popular among elderly people

who cannot get it cleaned by themselves. End of tenancy is the most potential area in our business for both oven and carpet cleaning.

Training for an independent oven and carpet cleaner

Oven Shiners have decided to offer Oven and Carpet cleaning training for those who wish to start a business independently.

- Training fee for both categories £4,000.
- 2 weeks on-the-job in-depth training.
- Guidance how to start the business and grow independently.

Does Oven Shiners offer financial support?

Oven Shiners do not offer any financial support. However, there is an attractive new government scheme which is available for new entrepreneurs. We could help you get a loan under that scheme.

For more details, please contact our franchise team.



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